

From: naon@smithbucklin.com
Sent: Wednesday, March 23, 2011 10:56 AM
To: Keane, Kelly
Subject: March 2011 Chapter Mailing
Attachments: NAON Mall Application.doc

March Chapter Mailing 2011

*Greetings from the
CAT Chair*

CHAPTER ADVISORY TEAM UPDATE

National Office Update

Dear Chapter Presidents and Vice-Presidents,

Education Updates

Just a few quick reminders that I am sure you have heard many times. Please send in your annual reports in by April 1. It helps everyone to know who the current officers are. Don't forget to send in your Congress registration before April 15 for the cheaper rate. I hope you are planning on attending Congress. Stop by and see us at the exhibit hall.

*Annual Report
Information*

*Congress 2011 - NAON
Mall*

*Each One Reach One
Membership Challenge*

An Invitation

The Chapter Advisory Team will have several openings after Congress. If you were thinking about joining CAT, I thought it might help to explain a little about what we do. CAT is the link between the NAON board and the local chapters. Each representative has a group of chapters that they are responsible for. We have monthly conference calls and send in 3 reports a year to the board. It is a great group. Many people from CAT have gone on to be national officers. Please fill out a **Willingness to Serve form** today.

Nancy Morris RN, ONC
CAT Chair

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NATIONAL OFFICE UPDATE

All **annual reports** are due to the National Office and your CAT representative by **April 1, 2011**. There will be no exception to this deadline, so submit your reports early to avoid a time crunch later! Reports must be submitted electronically and can be downloaded from: <http://www.orthonurse.org> > Chapters > Chapter Resources > Annual Chapter Report Forms or requested from Kelly via e-mail at kkeane@smithbucklin.com.

If the National Office does not receive your chapter's annual reports, we will contact you about the option of having your chapter go to inactive status or dissolving your chapter. Annual reports are necessary for NAON to know your chapter is active and following the policies the NAON Executive Board has set forth.

To access an MAL roster for your state it's as easy as the Member Directory's Advanced Search and 1-2-3! 1. Login with your Chapter login information 2. Click Member Directory & Select Advanced search 3. Select "Exact Criteria" - Chapter: MAL - State: your own

The list you'll get can be exported to a spreadsheet and is the most up to date record of current NAON members. You can access this list as often as you have need. If you have any questions, the National Office staff is happy to help.

Don't forget to book your room! Housing and Travel

NAON 31st Annual Congress
May 14-18, 2011

HOTEL INFORMATION

Hilton Baltimore "Connected to Convention Center via Sky Bridge"
401 West Pratt Street
Baltimore, Maryland 21201
Tel: 1-443-573-8700
Fax: 1-443-683-8841
Rate: \$ 209.00 per night (excluding taxes)

Marriott Camden Yards "1 block from the Baltimore Convention Center"
110 South Eutaw Street
Baltimore, Maryland 21201
Phone: 1-410-962-0202
Fax: 1-410-625-7892
Toll-free: 1-800-228-9290
Rate: \$ 195.00 per night (excluding taxes)

NAON's custom Tower Travel login page for Airfare Booking - <https://naon-towertravel.reardencommerce.com>

Click on "Create a new account". Follow the instructions to register, and you will then receive an email with the subject "Start using your Rearden Personal Assistant now". Click "Get started now" button in the email and finish the registration process.

The Security Key for NAON is: **naon489** .

For questions about using the Rearden tool, contact Online Solutions at 630.928.7090 or onlinesolutions@towertravel.com. A representative will be available Monday through Friday 8:30 AM - 5:30 PM CST.

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EDUCATION UPDATE

2011 AAOS/NAON Nursing and Allied Health Program

A very successful NAON Nursing & Allied Health Program was held at the 2011 AAOS Annual Meeting in San Diego on February 15-18, 2011. There were a total of 28.0 nursing contact hours available for the programs co-provided by NAON and NAOT. Topics included non-surgical and surgical approaches to orthopaedic conditions, unusual orthopaedic conditions, and pharmacology. A special thank you to the NAON AAOS Unit Co-facilitators Cheryl Grove, BSN, RN, ONC and Kathryn Curcione, BSN, RN, ONC, NE-BC for their many talents and efforts toward this program.

Approver Unit

Reminders:

- The bottom portion of the Biographical Data Form must be completed with experience listed that is specific to the submitted CNE activity.
- Presenters must check both agreement boxes on the Conflict of Interest Form unless the applicant has another way of guaranteeing disclosure of financial interest status to the audience.

- It is best to include presenters on the planning committee to show that content experts assisted in planning the event. This can be done by including all presenter forms under the Planning Committee Information section.
- There can be only one verb per objective. The word “understand” is not an acceptable action verb. An objective must be learner-directed and measurable. Content must show direct support of the objective.
- Q&A and evaluation can be included on the Activity Outline Form for contact hour.

NAON's 31st Annual Congress

NAON's 31st Annual Congress in Baltimore will be held on May 14-18, 2011. Make lodging arrangements prior to **April 15, 2011** for discounted rates. Lodging is available at the Hilton Baltimore (attached to the Convention Center) or the Marriott Camden Yards.

-Hilton Baltimore
401 West Pratt Street
Baltimore, MD 21201
1.443.573.8700
Rate: \$209

- Marriott Camden Yards
110 South Eutaw Street
Baltimore, MD 21201
1.410.962.0202
Rate: \$195

2011 Congress Objectives:

- Provide exemplary continuing nursing education related to current issues, trends, evidence-based practices and research in orthopaedic health care.
- Investigate how evidence-based practice and research impact orthopaedic nursing outcomes.
- Maintain a professional environment that encourages collegiality and networking among participants associated with advancements in orthopaedic nursing education, practice, and research.

There are more than 36 contact hours available at the 2011 NAON Congress. That equates to \$13.98 per contact hour for a NAON member to attend all available contact hours (without a Review Course) via early bird registration through April 15, 2011. That's a lot of value on the dollar!

Note: Session 313 Trouble in Paradise: Ankle Fracture Dislocation in the Mayan Mountains **has moved** to Tuesday, May 17, 2011 from 4:30-5:30 p.m.
Session 426 Toward Excellence in Post Osteoporotic Fracture Care **has moved** to Monday, May 16, 2011 from 4:00-5:00 p.m.

Please note following **FREE** workshop that will be held at Congress:

Gain an extra day of education and earn 7.5 contact hours at no charge* when you join NAON at our exclusive, new pre-Congress course, The Latest Evidence in Osteoporosis Prevention and Treatment, to be held on Saturday, May 14, 8:30 a.m. to 5:30 p.m. This activity is supported by educational grants from Eli Lilly USA, LLC and Amgen, Inc.

If you register for NAON 31st Annual Congress as a full-conference attendee, you can attend the pre-Congress Osteoporosis Course, which qualifies for 7.5 contact hours, for FREE. Seats are very limited and sure to fill quickly, so register today.

This one-day osteoporosis course offers exemplary continuing nursing education through the following objectives:

- Discover characteristics of atypical fractures that can occur after biphosphonate therapy.
- Compare various methods of injury prevention in osteoporosis.
- Determine the roles that nutrition and complementary therapies play in osteoporosis management.
- Analyze prescriptive medication treatment for osteoporosis.

- Review the special osteoporosis considerations for men and ethnicity.
- Investigate secondary etiologies for osteoporosis.

Lunch will be provided. A question and answer session will wrap up the course.

Complete your **full conference registration** for NAON 31st Annual Congress today, and add this special pre-Congress osteoporosis course to your registration for free. Hurry as space is limited. Visit the **NAON 2011 Annual Congress page** for more information and to register today. We look forward to seeing you at this exciting course in Baltimore!

**Please note: The Latest Evidence in Osteoporosis Prevention and Treatment course is only available to full-conference registered attendees.*

NAON Education Needs Assessment

A web link will be sent to NAON members in early May for completing the anonymous 2011 NAON Education Needs Assessment survey. The purpose of this survey is to elicit your feedback about current and future educational products and services. If desired, you can include your name to be in a random drawing for one of two \$50.00 coupons applicable toward purchase of a NAON product. Thank you in advance for completing this survey so NAON can improve its educational products and services for you.

New and Revised Products

NAON has launched a new **Online Store** to improve the efficiency and pleasure of your professional shopping experience. Take a look at the following product examples that are for sale:

- **NEW:** *Advanced Pain Topics in Orthopaedics* online course – \$35.00/member (1.32 contact hours)

- **NEW:** *Osteoporosis: A Nursing CE Course* (jump drive) – \$50.00/member (1.84 contact hours)

- Practice Points: Compartment Syndrome, Delirium, Postoperative Urinary Retention, Thromboembolic Disease – Free and downloadable from **<http://www.orthonurse.org>** (under the Membership Center tab)

- The *NAON Orthopaedic Operating Room Manual* – \$25.00/member

- *An Introduction to Orthopaedic Nursing (4th ed.)* – \$65.00/member (12.4 contact hours are available by purchasing the online chapter post-tests for just \$6.00 per contact hour)

Please submit a **NAON Willingness to Serve** Form to declare your interest in editing, authoring, and/or reviewing new and previous NAON products and courses.

Practice & Research

Discussion Forums

The SIG Discussion Forums are a great way to discuss practice issues and network with nurse colleagues practicing, or interested in, the same specialty. Sharing documents with your peers is easy by using the attachment feature with these discussion forums. You also have the ability to read what any group is talking about and not just the SIG groups for which you signed up. This opens the door to a greater level of communication among colleagues. You will only have access to a limited number of the Discussion Forums if you are not a NAON member. NAON can help familiarize you with the Discussion Forum process.

Getting started:

- To join, go to **www.orthonurse.org**
- Click on NAON Resources > Discussion Forums
- Make sure you are logged in with your Username & Password
- Accept the disclaimer and proceed

Once you are logged in, you can:

- read what any group is talking about
- jump in on the conversations
- set up an alert for when a new topic starts in one of the forums

- set up an RSS feed to the discussion for your Google Reader or other aggregator

Questions? Contact the NAON National Office at naon@smithbucklin.com or 800.289.NAON (6266).

NAON Online Scientific Journal Club

The NAON Online Scientific Journal Club is an interactive activity for those interested in research as it relates to orthopaedic nursing. The purpose of this club is to stimulate interest and literature review of research applicable to patients with orthopaedic conditions. A member of the NEBPRC Research Unit posts an evidence-based article to the Research Discussion Forum and facilitates discussion for one month after posting. Suggested discussion includes questions, practice issues encountered, supportive and challenging comments, and other conversation about the article content. Join in regularly to keep current about new findings and voice your views about particular articles of interest.

Practice Points

Chronic Pain, Postoperative Delirium, Postoperative Nausea and Vomiting, and Postoperative Urinary Retention Practice Points, are available on the NAON web site (<http://www.orthonurse.org>) for free download by NAON members. Hover above the Membership Center tab on the home page and select NAON Practice Points. Select the Practice Point you'd like to view or print. Additional Practice Points will be available soon.

Facebook

NAON is now on Facebook! Become a fan of NAON by clicking [here!](#)

Twitter

Find NAON information and articles of clinical orthopaedic interest on Twitter: <http://twitter.com/NAONurses>

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ANNUAL REPORT INFORMATION

Reports Due April 1st!

Included here is a "[How To](#)" guide for completing the annual reports for your Chapter's status and health in 2011. All forms are due to the National Office (kkeane@smithbucklin.com) and your CAT Representative no later than April 1, 2011. Here are the forms needed for the Annual Report:

- [2010-2011 Officer Roster](#)
- [Overall Report 2010](#)
- [Financial Report](#) (complete both tabs)
- [Report of Scholarships](#) (if needed for Financial Report)

IRS Reporting in 2010Reminder: The National Office will be filing ALL chapters IRS Tax forms. Your chapter does not need to worry about that for your annual reports. The National Office is happy to help your chapter out!

*****If the National Office does not receive your chapter's annual reports, we will contact you about the option of having your chapter go to inactive status or dissolving your chapter. Annual reports are necessary for NAON to know your chapter is active and following the***

CONGRESS 2011 - NAON Mall

EXTENDED DEADLINE DATE...Mall Applications can be submitted by March 24th!

It is time to start planning for your chapter's participation in the NAON Mall! The NAON Mall will be held during Congress at the Baltimore Convention Center on Tuesday, May 17, 2011, from 11:45 a.m. – 1:30 p.m.

The NAON Mall is an activity which allows for the sale of souvenirs and Orthopaedic paraphernalia at designated times during Congress. The profits of the sales go straight to your chapter's treasury. It provides an opportunity for chapter team building and fundraising.

NAON will provide a six-foot skirted table and a chapter identification sign to each company participating in the Mall. In addition, NAON will recognize your Chapter participation in NAON marketing materials and on the NAON web site.

Please make sure items sold are appropriate for sale in the nursing arena and that it is to the benefit of the chapter. NAON encourages chapters to store Mall items in hotel guest rooms and transport them to the Mall area prior to sale hours.

Plan your sales carefully. There will be a potential market of 1,000+ nurses. You will want to have sufficient quantities without overextending the chapter. You might consider order forms for items which may run out. If you have order forms, be sure to include cost of mailing.

The Mall registration guidelines are below. Please make sure you read the guidelines and return the registration application **Ingrid Qualls** by **Thursday, March 24, 2011**, to secure your space at the Mall. We will send your exhibit hall passes for set-up the week of May 2nd.

2011 NAON MALL GUIDELINES

1. Table signs will be provided for pre-registered Chapters. Chapters registering after Thursday, March 24, 2011, may not be able to receive a table sign.
2. The NAON Mall will be in the Exhibit Hall at the 31st Annual Congress, held at the Baltimore Convention Center on Tuesday, May 17, 2011, from 11:45 a.m. – 1:30 p.m. Chapters are expected to participate in the Mall for its entire duration.
3. Chapters are responsible for any and all shipping and handling charges in order to transport their items to the Exhibit Hall.
4. Tables must be ready by 10:30 a.m. on Tuesday, May 17, 2011. In order to set up in the Exhibit Hall, the Chapter members staffing your table will need NAON wristbands. You will receive your NAON wristbands the week of May 2, 2011. In the event that you do not bring your

wristband, we will have extras available at the NAON Information Desk in the Registration area.

5. Selling of items outside of the NAON Mall is prohibited.

6. Items must be in good taste.

7. The official NAON logo may be used on items sold at the Mall only if an electronic proof of the item has been approved in writing by NAON Headquarters.

Any questions? Contact Ingrid Qualls at iqualls@smithbucklin.com. We look forward to seeing you in Baltimore!

Additional information, past mailings, and Chapter rosters can be found at www.orthonurse.org > **Chapters** > **Chapter Resources**.

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An Invitation

By Beverly A Morris, RN, CNP, MBA
NAON Executive Board Director

This is a how-to column of an unusual kind. Unlike the typical genre of success stories, the goal of this column is to light a spark for the reader into the universe of possibilities.

Downward Spiral

NAON actively fulfills the educational needs of its members by creating many diverse approaches including Chapter workshops with bake sales to an annual international Congress. However, the San Diego Chapter had been in the unwanted circumstance of a downward spiral and their immediate business in 2006 was to restructure from 'inactive' Chapter status. To rebuild the chapter the newly elected board brainstormed an idea of shifting away from the tradition of working alone, toward blending orthopaedic education with other local nursing organization educational needs. This column describes a practice for bringing new possibilities to collaborate.

Stepping into the Universe of Possibility

Nursing organizations rarely interact with each other in this manner to jointly develop educational programs, yet all specialties focus on common patient care issues. The San Diego chapters of the National Association of Orthopaedic Nurses (NAON), the Academy of Medical-Surgical Nurses (AMSN) and Oncology Nursing Society (ONS) created a common purpose to investigate fresh ideas that cross fertilize knowledge for their members. Thus, the first educational program became known as **A Tale of Three Cultures**.

A Common Purpose

What common patient issue would light a spark of interest in three very distinctive nursing specialties? If your answer is the topic of "pain", you have already made the move toward the practice of possibility. Pain management is a complex nursing issue. Consider the patient who began the healthcare journey in general surgery, AMSN's specialty area, undergoing an excision of a colon tumor, subsequently diagnosed as colon cancer. The patient is referred for chemo and radiation therapy. Now they belong in the capable hands of ONS. In this scenario, the tumor metastasizes to the femur and the patient is part of orthopaedic nursing's area of expertise. This patient will likely experience both acute and chronic pain along this journey.

Making a Difference

The inaugural symposium in 2006 realized the following results for NAON, AMSN and ONS:

- 200 nurses attended. Evaluations demonstrated attendees responded to the combination of an educational program with a sit down dinner
- The program reached broadly into the community of hospitals, surgical centers, outpatient clinics, case management and research
- 15 vendors exhibited. They reported, "Consolidating three nursing meetings into a single exhibition allowed us to reach more nurses."
- Seed funds were earned for a 2007 program

How Did NAON, AMSN & ONS Do It?

The framework was kept simple by substituting the pull of a downward spiral with one buoyed by the possibility of creating a new approach to meet the Chapter's needs. Once a topic was selected, the steering committee moved onto financial and logistical planning. In order to generate funding to cover program costs, it was decided to equally divide the work. Each organization would secure a minimum number of attendees ($67 \times 3 = 201$) and sponsors from manufacturing ($5 \times 3 = 15$) to cover expenses. It was also agreed by the three organizations, that if enough revenue was not raised to cover expenses that the shortfall would be divided equally, to be paid from each organization's treasury. This prerequisite motivated each organization to assume the same degree of accountability.

The Chemistry of WE

The San Diego Chapters continued to develop an educational symposium in 2007 and 2008. In 2009 NAON, AMSN and the American Academy of Critical Care Nurses (AACN) tackled the topic of *An Impetus for Change: The Impact of New Regulations*, inviting experts to participate in a panel discussion, including a regulatory agency responsible for hospital oversight of patient outcomes. At the last minute the steering committee was faced with a challenge from the regulatory agency as they withdrew from the program. The three organizations moved into action developing one voice, and learned that there was greater strength speaking as a single entity. A great deal of influence was exhibited speaking as a united group thereby eliminating potential conflict for the agency and they re-joined the program. They were key to the program's success in 2009 by transforming nursing's understanding of the ripple effects of regulatory oversight which influences nurses' ability to provide excellent patient outcomes.

A Tale of Four Cultures

After three booming years, word spread in 2010 through the nursing community and a 4th organization joined ***A Tale of Three Cultures***, the Emergency Nurses Association (ENA). The project was renamed, ***A Tale of Four Cultures*** with the topic of Healthcare Information Technology (HIT) presented in April 2010. This program realized another milestone surprising the steering committee members by the degree of interest and the number of attendees from the younger generation.

A 'Leap' Into the Unknown

Many factors directly influence NAON's strength. This article offers a glimpse into an innovative idea that led to Chapter growth through education, member recruitment, and networking with other organizations. Originally it was a 'leap' into the unknown for San Diego Chapter W-037. No doubt many of you can recall the event or

patient that ignited your 'leap' into the specialty of orthopaedic's.
Here's another 'leap', ORTHOPAEDICS IS PROJECTED TO GROW
24 – 30% OVER THE NEXT TEN YEARS.

*Acknowledgements: Thank you 2006 Chapter colleagues, Debbie
Palmer, Past President NAON, Adrian Han, Past President AMSN
and Marlon Saria, Past President, SDONS.*

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